

Browser Based Video Conferencing and Your Remote Workers

The Rise of Remote Workers

During the Covid-19 pandemic of 2020, there was massive growth in the number of people working remotely. While the option of remote work in business was already growing in number, the shut-down of 2020 kicked things into high gear. Now that businesses have started opening up, the option to stay home for many workers has continued. In fact, the number of remote workers is expected to double in 2021. Also, the increase in remote work isn't projected to slow down any time soon. By 2025, 70% of workers will be remote, at least part of the time.

With all of that in mind, there's one tool we want to spotlight that empowers productive remote workers: browser based video conferencing.

Perks of Video Conferencing

While remote work has grown over the past year, we have learned how important it is to have that human connection component in the work environment. Even though workers can do their best to collaborate and connect via email and phone calls, seeing the faces of your coworkers and reading their body language is essential to work-related communication. Video conferencing has helped bring people together from miles apart.

One struggle video conferencing helps relieve is the obstacle of collaboration when workers are separated. Without video conferencing, coworkers must rely on emails or some other form of communication to collaborate on a project. This can be very time consuming and bring down productivity. With browser based video conferencing, coworkers can work together on the same project in real time, without any clunky application installs. Screen sharing also allows all participants to see the same thing, allowing for even better collaboration.

Video conferencing can also be an asset to customer service. If a client is having a problem that needs product demonstrations and explanations, video conferencing is a convenient solution. Even during a shutdown, video conferencing allows your employees to provide excellent customer service.

Features of Browser Based Video Conferencing

Video Conferencing as a Service (VCaaS) allows businesses to utilize video conferencing over the internet without the need of any other applications. So, the features of browser based video conferencing can be accessed with the normal browser used by your business. While we have highlighted just a few of the amazing features included with a browser based video conferencing solution, there are MANY MORE features that are beneficial to day-to-day business.



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Webinars

Webinars are an essential part of business. Whether you are presenting information, training employees, showcasing products, or consulting with clients, your webinars need to have real-time audio and video that is provided through a browser based video conferencing platform.

Recording

The recording feature of a browser based video conferencing platform allows your business to save time. As you build your library, your employees and future hires will have access to past presentations and webinars, freeing up your trainers to work on future presentations. This becomes invaluable for new hires as well as current employees who may need refresher courses.

Chat

A feature available in browser based video conferencing that is an asset to collaborators is the ability to chat with participants. When you are in-person, it is considered rude to interrupt the presenter. With the chat feature, you are able to make comments and ask questions without interrupting the speaker. You also don't have to worry about forgetting what you were wanting to ask!

Video Conferencing with Axxess Networks VCaaS

With our VCaaS platform, browser based video conferencing has never been easier. Axxess Networks provides you with all the features you need to boost your business communications. Not only does our VCaaS platform provide the best features in browser based video conferencing, but it can also take your communications the extra mile through video phone integration. With the correct video phones, our VCaaS becomes extra versatile, giving you the option of using the platform online through your browser or through your video-enabled business telephones.

Call us today at 610-833-9000 to add Axxess Network's VCaaS and bring your remote workers together like never before!

